

RIVERKEEPER'S 50TH ANNIVERSARY CELEBRATION

AND 2016 FISHERMEN'S BALL

WEDNESDAY, MAY 18, 2016

On the Hudson at Pier Sixty, Chelsea Piers

Honoring Leonardo DiCaprio and Ralph Lauren

With special presentation of Big Fish Emeritus Award to Dr. Howard A. Rubin



RIVERKEEPER.

SPONSORSHIPS AND TICKETS

ENFORCER TABLE(S) at \$100,000

One premium table of 10, a premium cover position ad in 50th Anniversary Annual report and displayed on screen at event, logo recognition in event materials, and a day on the water with our Riverkeeper.

PROTECTOR TABLE(S) at \$50,000

One prime table of 10, full page ad in 50th Anniversary Annual report and displayed on screen at event, listing in event materials, and a day on the water with our Riverkeeper.

GUARDIAN TABLE(S) at \$25,000

One preferred table of 10, commemorative ad displayed on screen at event, listing in event materials, and the opportunity to have a private lunch with our Riverkeeper.

DEFENDER TABLE(S) at \$15,000 (limited quantity)

One table of 10, listing in event materials, and the opportunity to have a private lunch with our Riverkeeper.

___ **ADVOCATOR TICKET(S) at \$2,500**

One premium ticket to the Ball and listing in event materials.

___ **SUPPORTER TICKET(S) at \$1,000 (limited quantity)**

One ticket to the Ball and listing in event materials.

50TH ANNIVERSARY ANNUAL REPORT ADS

Ad deadline is March 28, 2016. Distributed to 10,000+ including all Ball guests. Ads are 9"W x 10.75"H. File format should be flat JPEG, PSD, EPS, PDF, or TIFF file (CMYK, 300dpi). Email to riverkeeper@cmevents.net.

OUTSIDE BACK COVER at \$15,000

INSIDE FRONT COVER at \$10,000

INSIDE BACK COVER at \$10,000

FULL PAGE at \$5,000 (limited quantity)

UNDERWRITING OPPORTUNITIES

All underwriting opportunities are exclusive and include name/logo recognition in event materials as well as branding opportunities.

COCKTAIL RECEPTION UNDERWRITER at \$30,000

DESSERT RECEPTION UNDERWRITER at \$20,000

VIDEO KIOSK UNDERWRITER at \$15,000

PRINTING UNDERWRITER at \$10,000

GRAPHIC DESIGN UNDERWRITER at \$5,000

PHOTOGRAPHY UNDERWRITER at \$2,500

I/We cannot attend but will make a gift of \$_____.

NAME

CORPORATION/AFFILIATION

My company matches gifts!

ADDRESS

CITY

STATE

ZIP

EMAIL

TELEPHONE

NAME AS YOU WOULD LIKE TO BE LISTED ON EVENT MATERIALS

PAYMENT:

Enclosed is a check for \$_____ (payable to *Riverkeeper*).

Please accept my reservation as noted, payment will follow.

Please charge a total of \$_____ to my: VISA MasterCard AMEX

CREDIT CARD NUMBER

EXPIRATION DATE

SIGNATURE

NAME ON CARD

To purchase tickets online, please visit www.riverkeeper.org.

Please submit form to: Riverkeeper Fishermen's Ball, c/o CMI Events, 1325 Sixth Avenue, 27th Floor, NYC 10019 or fax 212.763.8577. For further information, contact the Benefit Office at 212.763.8593 or riverkeeper@cmevents.net. Contributions are fully tax-deductible to the extent of the law. The non-deductible portion of each ticket is \$200. Riverkeeper is a registered not-for-profit organization under section 501(c)(3) of the IRS code. Federal Tax ID #13-3204621.