



#### **BENEFITS OF CORPORATE STEWARDSHIP COUNCIL MEMBERSHIP:**

By becoming a member of Riverkeeper's Corporate Stewardship Council, you can connect your brand with tens of thousands of New Yorkers who are passionate about the environment and clean water, through print, online and in-person event promotions.

- Align your brand with New York's premiere clean water cause
- Engage employees with a team-building service project
- Build good will in your local community
- Achieve corporate social responsibility goals
- Contribute to UN Sustainable Development Goals
- Market your company to Riverkeeper members through discount programs

#### **CUSTOM PARTNERSHIP OPPORTUNITIES INCLUDE:**

- Co-branded merchandise
- Customer awareness campaigns
- In-store events
- Employee engagement & volunteerism
- Recognition in Riverkeeper materials
- Opportunities to engage with Riverkeeper members

#### **RIVERKEEPER SPONSORSHIP OPPORTUNITIES:**

##### **RIVERKEEPER SWEEP:**

- The Riverkeeper Sweep is an annual day of service for the Hudson River: a hands-on way to help the Hudson
- On the first Saturday in May, Riverkeeper welcomes more than 2,400 volunteers at over 120 locations from New York City to the Adirondacks
- Sweep volunteers remove trash from shoreline sites and help restore habitats by planting native plants & trees
- Sponsoring companies can have their logo displayed prominently on t-shirts, posters, fliers, press releases, and in radio campaigns

**CUSTOM SHORELINE CLEAN-UPS:**

Riverkeeper will organize a custom, private clean up event for members of the Corporate Stewardship Council. Custom shoreline clean-up events can accommodate up to 50 people for 2-3 hours.

Activities include:

- Removing trash, plastic, and other debris
- Planting native trees and grasses
- Removing invasive species

Riverkeeper provides all materials and tools, t-shirts, and light refreshments, and Riverkeeper staff will be on hand to present a speaking program, help, and answer questions

**FILM SCREENINGS AND DISCUSSIONS:**

Riverkeeper can show a variety of short films about clean water issues in the Hudson Valley, New York City and Harbor followed by discussions with senior staff in office settings. These film screenings and discussions are excellent opportunities for increasing employee engagement and education on clean water issues.

**FISHERMEN'S BALL:**

The Fishermen's Ball is Riverkeeper's annual gala and New York's premier gathering of environmental activists, Riverkeeper members, philanthropists and partners. Sponsorship opportunities can be developed for the Cocktail Hour, After Party, Dinner, and other aspects of the event.

- Previous honorees include: HSBC, HBO, Patagonia, Leonardo DiCaprio, President Bill Clinton, Ralph Lauren, and Debbie Harry
- Past events have included performances by Sting, Sheryl Crow, and Julia Louis-Dreyfus

**RIVERKEEPER MEMBER DISCOUNT PROGRAM**

Where appropriate, members of the CSC can offer discounts to Riverkeeper members through our membership materials

**CUSTOM PARTNERSHIPS:**

Build an event or project around your company's needs and stewardship goals.

**FOR MORE INFORMATION, PLEASE CONTACT:**

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