



**Riverkeeper, Inc.**  
**Part-Time New York City Digital Advocacy Fellow**

Looking to help make an impact? Join a fun and dedicated team that is planning and implementing New York City advocacy campaigns for Riverkeeper, New York's premiere water quality advocate. This opportunity will work on impactful, digital solutions to advance water quality campaigns in NYC.

**Background on [Riverkeeper](#):**

For more than 50 years, Riverkeeper has sought to protect and restore the Hudson River from source to sea and safeguard drinking water supplies, through advocacy rooted in community partnerships, science and law. Riverkeeper's goal is to ensure Hudson River, its tributaries and watershed, and the New York City drinking watershed are restored to ecological health and balance; free-flowing, resilient, and teeming with life; reliable sources of safe, clean drinking water; recovered from historic and inequitable environmental harms; safe and accessible for swimming, fishing, boating and other recreational activities; and valued and stewarded by all.

**Description of the “Cut the Crap” Platform:**

[Cut the Crap](#), a digital partnership of Riverkeeper, Natural Resources Defense Council, and Save the Sound, is an advocacy platform used to advance clean water solutions in New York City. The platform hinges on four key pillars: 1. Capture and Treat Sewage, 2. Curb Polluted Stormwater, 3. Build Green Infrastructure and 4. Set Equitable Water Rates. Each pillar has its own unique set of challenges and solutions that collectively serve to protect and restore the health of New York City waterways.

**Position Description:**

Riverkeeper seeks a part-time New York City Digital Advocacy Fellow to identify ways to use the digital platform in order to advance multiple NYC campaigns. These campaigns include, but are not limited to, [Riverkeeper's Green Infrastructure recommendations](#) for the Mayor's AdaptNYC report and Riverkeeper's response to the [Department of Environmental Protection's proposed reclassification of NYC waters](#).

Specific duties and responsibilities include:

- Identify ways to use Riverkeeper's digital tools to advance NYC advocacy campaigns, in coordination with Riverkeeper's Communications staff;
- Coordinate with Riverkeeper's NYC Team to manage multiple (1 to 3) Cut the Crap campaigns. This work will include, but not be limited to:
  - ◆ Content creating, drafting, editing;
  - ◆ Development of graphics, videos and creative action alerts;
  - ◆ Implementation of each campaign's communications strategy;

- Create original social media content to share on Riverkeeper's Cut the Crap Twitter feed;
- Other tasks on as needed basis.

The selected candidate will report directly to Riverkeeper's Hudson River Watershed Project Manager and work in close collaboration with Riverkeeper's New York City and Communications teams.

**Qualifications:**

Did you know that research shows that women and people from underrepresented groups often apply to jobs only if they meet 100% of the qualifications? Please know that no one ever meets 100% of the qualifications. If much of this describes you, we encourage you to apply. This might be the right next role for you if you have:

- Experience in a nonprofit organization setting or other similar environment;
- Excellent written, verbal and digital communication skills;
- Experience developing social media and/or communications strategies for advocacy campaigns, grassroots coalitions, companies, nonprofit organizations and/or organizing movements;
- Proficiency in Google Suite;
- Experience with Adobe Indesign, Photoshop and Illustrator, and Canva is a plus.
- Photography skills are a plus.

**Location and Compensation:**

Compensation will be \$20-22/hour, commensurate with experience, for 16 hours per week. The terms of the position will be from September 26th to December 16th, 2022. This position will be primarily remote with some in person meetings.

**How To Apply:**

Interested applicants should submit a resume, cover letter, 1-2 writing samples, 1-2 digital campaign samples and 2-3 references by September 20th to [humanresources@riverkeeper.org](mailto:humanresources@riverkeeper.org). Please write 'NYC Digital Advocacy Fellow' in the subject line.

*Riverkeeper is an AA/EEO employer. Riverkeeper is committed to attracting, developing, and retaining exceptional people, and to creating a work environment that is dynamic, rewarding, and enables each of us to realize our potential. Our work environment is safe and open to all employees and partners, respecting the full spectrum of race, color, religious creed, sex, gender identity, sexual orientation, national origin, political affiliation, ancestry, age, disability, genetic information, veteran status, and all other classifications protected by law.*

*People from diverse backgrounds are encouraged to apply.*